



YAVEAX ENTERPRISES

Electrical & Electronics Manufacturing



About Us

YAVEAX ENTERPRISES is an ISO-certified electrical and electronics manufacturing firm committed to delivering innovative, reliable, and efficient solutions. Driven by a vision to become a global leader in smart and sustainable technologies, we specialize in high-quality energy meters, control panels, and automation systems. With in-house R&D and a passion for excellence, we empower industries to evolve through precision engineering and forward-thinking innovation.



Our Vision and Mission: Securing the Future

1

Vision

To be a globally trusted leader in electrical and electronics manufacturing, driving sustainable innovation and empowering industries with smart, efficient solutions.

2

Mission

To design and deliver high-quality, customized electronic products that exceed customer expectations through cutting-edge technology, precision, and integrity.

3

Innovation

We embrace continuous innovation through in-house R&D, smart engineering, and adaptive design to create future-ready, energy-efficient solutions for evolving industrial needs.



Market Problems We Identified

Lack of Reliable and Customizable Electronic Solutions	Low-Quality Imports and Unreliable Local Suppliers	Slow Turnaround and Poor After-Sales Support	Limited Access to Technologically Advanced Products
Many industries struggle to find trusted manufacturers who can deliver high-quality, customized electronic components and systems tailored to their specific operational needs.	The market is flooded with low-cost imports and inconsistent local suppliers, leading to frequent failures, maintenance issues, and reduced equipment life cycles.	Customers face delays in product delivery and a lack of responsive service support, especially when quick resolution is critical for operations.	Small and medium businesses often lack access to cost-effective, cutting-edge technologies like automation panels, energy-efficient systems, or smart meters built to international standards.





Our Solution

1 End-to-End Custom Manufacturing

We offer tailor-made electrical and electronic solutions — from design to production — that meet unique client specifications across industries, ensuring reliability and performance.

3 Advanced, Energy-Efficient Technologies

We engineer smart, energy-efficient devices like control panels and energy meters that meet modern standards and help clients optimize power usage.

2 ISO-Certified Quality Assurance

Our products undergo rigorous testing and quality control, backed by ISO certification, guaranteeing durability, precision, and long-term operational stability.

4 Fast Turnaround & Proactive Support

With in-house capabilities and a customer-first approach, we ensure fast delivery and robust after-sales service, minimizing downtime and enhancing customer trust.

Our Unique Selling Proposition

1

ISO-Certified Excellence

Globally recognized quality standards

2

Custom-Built Solutions

Tailored products for diverse industrial needs

3

In-House R&D & Manufacturing

Full control, faster delivery, better innovation

4

Energy-Efficient & Smart Tech

Future-ready, cost-effective electronic systems

5

Reliable After-Sales Support

Prompt service and long-term partnerships

6

Active Amazon Seller

Expanding B2C and B2B reach through trusted online platforms



Revenue

Our Business & Revenue Model

Product-Based Revenue

We manufacture and sell a wide range of electrical and electronic products including:

Custom Project Solutions

We provide end-to-end customized solutions for OEMs and industrial clients.

AMC & After-Sales Services

We offer Annual Maintenance Contracts and product servicing support.

Bulk B2B Orders & Distribution

We plan to expand into distributor and reseller networks across industrial clusters.

Scale-Up Plan: Our Growth Goals



1

Expand Manufacturing Capacity

Invest in advanced machinery and manpower to double monthly production volume.

2

Enter New Industrial Segments

Target sectors like renewable energy, smart infrastructure, and automation.

3

Build Nationwide Distribution Network

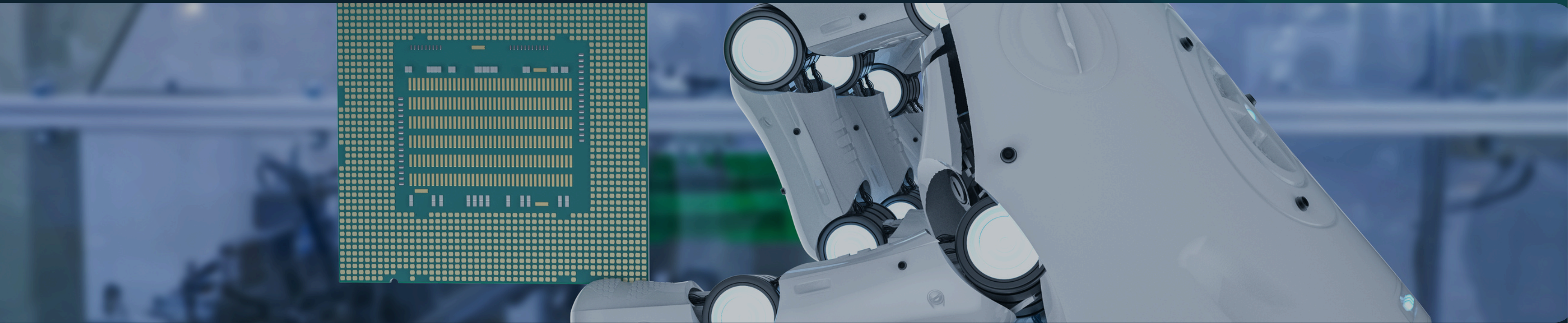
Onboard 50+ dealers and OEM partners across major cities within 18 months.

4

Launch Smart Product Line

Develop IoT-enabled, energy-efficient devices to meet future market demand.

Go-To-Market (G2M) Plan



Target Market Identification

Primary Segments: Industrial manufacturers, infrastructure developers, OEMs, and energy service providers.

Multi-Channel Sales Strategy

Direct Sales: Dedicated in-house sales team for large industrial and institutional clients.

Brand Awareness & Marketing

Participate in trade expos, industry conferences, and B2B networking events.

Customer Retention & Support

Provide customization, AMC services, and reliable post-sales support to build long-term trust.

Market Opportunity

- **India's Electronics Manufacturing Sector**

Projected to reach USD 300 billion by 2025–26, positioning India as a global electronics manufacturing hub.

- **Electrical Equipment Market in India**

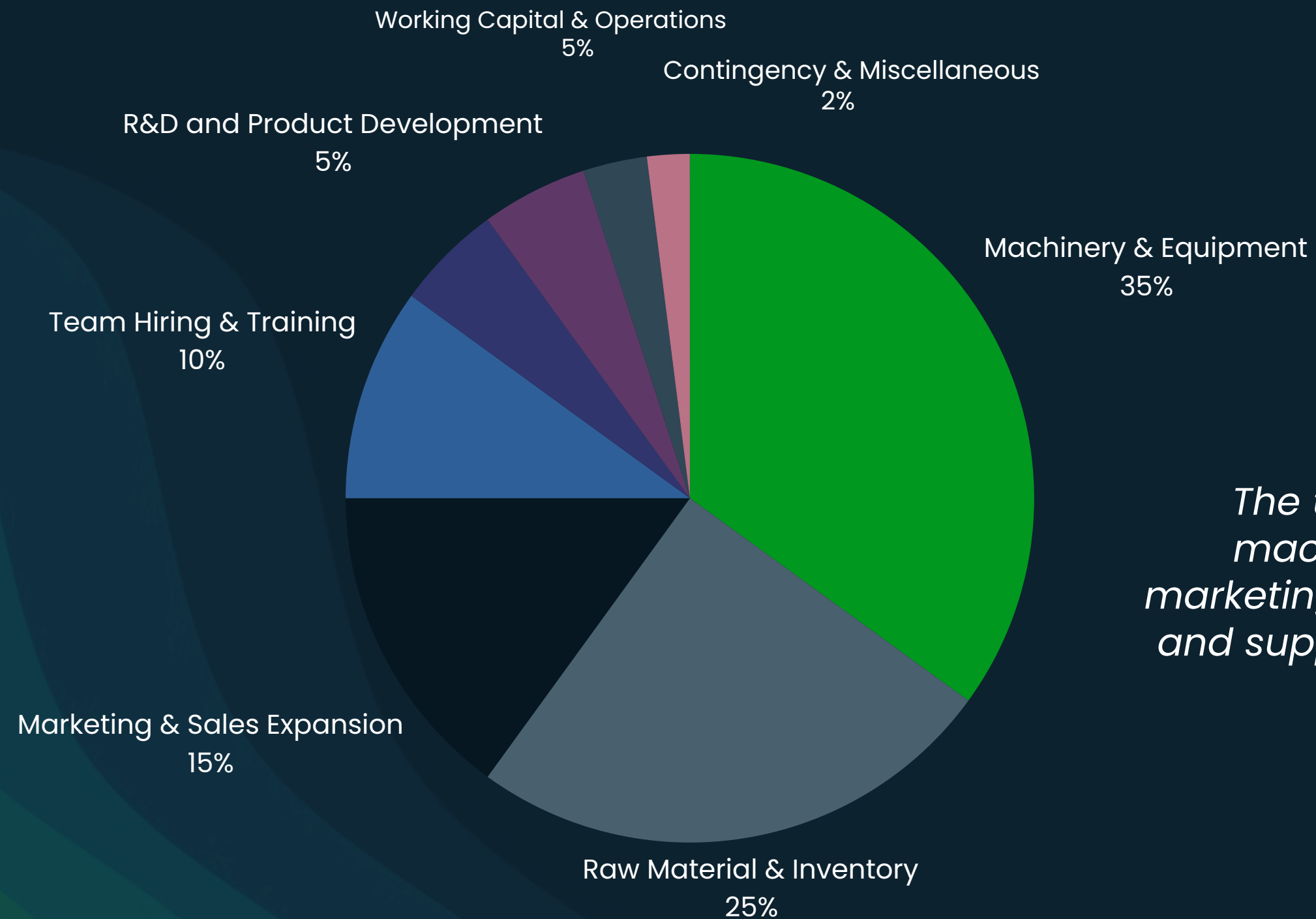
Expected to grow by USD 95.3 billion from 2025 to 2029, with a CAGR of 15.6% during this period.

- **Electrical and Electronics Industry**

Anticipated to expand at a CAGR of 11.3% from 2025 to 2031, driven by demand for consumer electronics, industrial automation, and smart city initiatives.



Fund Utilization



The ₹33 lakh fund will be utilized for upgrading machinery, securing raw materials, expanding marketing efforts, hiring skilled staff, strengthening R&D, and supporting operations for scalable, quality-driven growth.

Profile



Mr. Nitheesh Daniel Sagayaraj

Proprietor

Mr. Nitheesh Daniel Sagayaraj, the founder of YAVEAX ENTERPRISES, brings 4 years of hands-on experience in the electrical and electronics industry. His expertise in product development, quality control, and client-centric solutions has been instrumental in driving innovation, ensuring operational excellence, and building a trusted brand in the manufacturing sector.



CONTACT US



Thank you!



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